



# STREET BANNER SPONSORSHIPS

The United War Veterans Council is excited to offer the opportunity to sponsor one or more of the NYC street banners to be displayed along the Parade Route on Fifth Avenue and adjoining high traffic areas.

**DISPLAY YOUR SUPPORT FOR AMERICA'S VETERANS !**  
**UP TO 800,000 TOTAL VIEWS PER BANNER - OVER 28,500 VIEWS PER DAY!**

## SAMPLE BANNER TEMPLATE



Our standard banner packages are for a four week period, before, during and after the Parade on Veterans Day (Friday, November 11, 2016). Your sponsorship includes your logo, displayed prominently on the banner (*see mock-up at right*)

## SPONSORSHIP PACKAGES

<b>SINGLE BANNER</b>	<b>FIVE (5) BANNER PACKAGE</b>	<b>TEN (10) BANNER PACKAGE</b>
<b>\$2,100</b>	<b>\$9,500</b>	<b>\$18,000</b>
	(\$1,000 discount)	(\$3,000 discount)

### SPECIAL! BANNER/MAGAZINE PACKAGE: \$3,200

One street banner *plus* one half page ad in our Commemorative Magazine/Resource Guide (save \$500!)

**BONUS!** All banner sponsors are offered the option to receive *tote bags* made from recycled banners! Please allow several weeks after the Parade for delivery

UNITED WAR VETERANS COUNCIL presents

**2016 AMERICA'S PARADE**

VETERANS DAY \* NOVEMBER 11

[americasparade.org](http://americasparade.org)

**YOUR  
LOGO  
HERE**

**To become a banner sponsor, or for more information, please contact:**

**646.233.0853 | [kbryan@uwvc.org](mailto:kbryan@uwvc.org)**

*(Mockup reflects 2015 artwork; will be updated for 2016 with similar design)*