

## SHARE YOUR MESSAGE WITH OUR VETERANS/MILITARY COMMUNITY!

**100,000 copies printed**

**Distribution in all five boroughs**

**Distributed at the NYC Veterans Day Parade and at Veterans Week (Nov 1 ~ 11) events throughout NYC**

**Discounted rates for non-profits and veteran-owned businesses**

Show your support for our veterans and military with an ad in our 2016 Veterans Day Commemorative Magazine and Resource Guide.

This special edition features exclusive information about America's Parade and all of New York City's Veterans Day and Veterans Week activities, as well as resources and information for our veterans and military community .

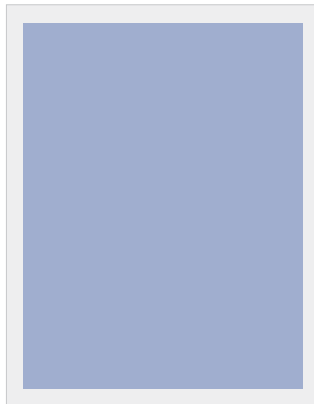
We invite you to take part in this excellent opportunity to provide information about resources and opportunities available to our veterans and military community, or to simply express your support for those who have served and sacrificed!

To reserve your spot, or for more information, contact 212.693.1476 or [newspaper@americasparade.org](mailto:newspaper@americasparade.org).

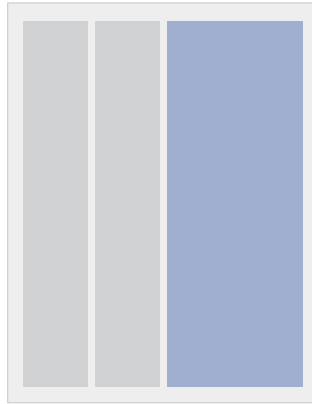
**See last year's issue online! [americasparade.org/newspaper](http://americasparade.org/newspaper)**



Full Page w Full Bleed  
Bleed: 7.75 x 9.625 in  
Trim: 7.25 x 9.125 in



Standard Full page:  
6.45 x 8.20 in



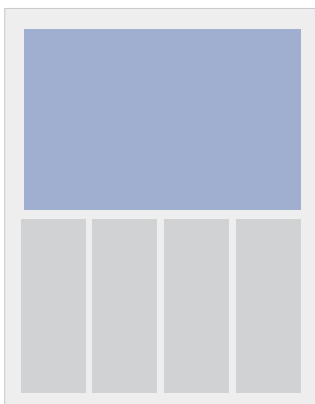
Half page vertical:  
3.125 x 8.20 in

### RATES:

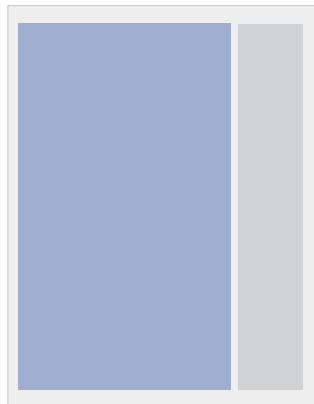
Full page/Full Bleed:	\$3,000
Standard Full Page:	\$2,800
3/4 page:	\$2,200
Half page:	\$1,600
Quarter page:	\$900
Eighth page:	\$500
1/16 Box:	\$300

*Discounts available for non-profits and veteran-owned businesses*

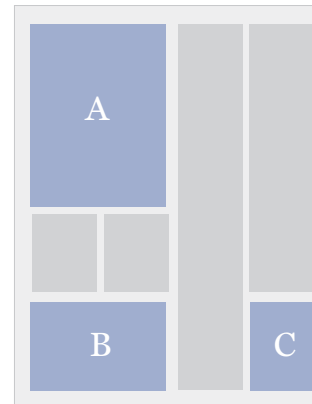
**DEADLINE:** Your desired ad size must be confirmed and payment must be received by October 7. Final ads are due October 14.



Half page horizontal:  
6.45 x 4.00 in



3/4 Page:  
4.79 x 8.20 in



A) Quarter : 3.14 x 4.00 in  
B) Eighth: 3.14 x 1.90 in  
C) 1/16 Box: 1.4625 x 1.90 in

**FORMAT :** All ads must be saved as PDF or JPG or TIFF (minimum 300dpi). Email your files to [newspaper@americasparade.org](mailto:newspaper@americasparade.org). In the body of your email, please include your company or organization name and contact information.

**CONTENT:** Ads should salute or acknowledge our veterans/military. They may also promote organizations that provide services to them and their families. Companies may also promote special offers and discounts for veterans, military service members and their families.